

**Learn how to have fun and make  
money online using blogs!**

**Brought to you by  
*Dave Spears***

**Learn How To Start Profiting Right Now...**

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## **1. Using Blogging to Have Fun and Profit at the Same Time**

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## **1. Using Blogging to Have Fun and Profit at the Same Time**

The idea of earning a little of money is no longer surprising these days. People of various ages tend to find ways to earn. Students on the other hand take jobs on their free time. When everything in this world seems to be regarded as immediate needs, accumulating financial profits is just a way of survival.

The simple babysitting and the intensive managing is connected by one thin red line; the desire to earn money. This idea was made even bigger when internet was established and introduced to the world. From then on, a lot of businesses boosted, people got jobs, students got paid for a simple survey, and lot of impossibilities was made to happen. This opportunity even moved a little further when blogging was finally set for utilization. On that instance, voluminous opportunities landed at every doorstep of every house across the globe.

Blogging was invented right after the invention of the web. Many people are now using blog for their personal benefits. Uncontrollably, blogs spread from one household to another, stretching the limits to infinity.

Blog is a like a mini website. Well actually blog is just the slang for web log. Primarily, it is being used by individuals for journaling and other stuff. From there they can put all information regarding themselves and their immediate concerns. For others, blog is very essential to their field of work and generally to themselves. It sometimes helps them to be updated of their works, appointments, projects to be done, etc. In one way or another, blogs these days is one of the must-haves of every person. Business companies also use blog for advertisement. They initiate open discussions of the nature of their businesses through online forums and/or posted articles in the blog. Some businessmen use the blog of other people as an avenue of promotion. While other companies post their ads for free, some offer payment for blog owners.

Acquiring this stuff is as easy as cooking a pancake. There are lot of tools in the internet that can be used to create a blog. First, you have to visit any site that offers blogs. Almost all sites in the internet have blog systems. Second register and wait for some instructions from the blog administrator. After that, presto, your blog is ready. Just follow the instructions, submit all requirements, sign contracts (some blog administrators ask for this) and be responsible. That's all you need to have and to do to become a blogger.

Blog is fun. Through it you can know and meet a lot of people. You can also make friends with some bloggers. You can do many things with your blog. From a mere scanning and reading to even making you be known all over the world of the internet. Who can say that blogging can never give you any enjoyment? It can. Not to mention, people nowadays are preoccupied with so many things which can cause them to experience a lot of emotional disturbances. Among those

disturbances include stress, emotional breakdown, depression and a whole lot more. For them to be relieved from their odd feelings they need outlets of expressions. There are so many considered outlets like crying, shattering glasses, sports, video games but blog is the most effective. In it you can open up, write and express yourself through words. Now that's what an outlet should be. Other people consider their blogs as friends. Maybe it never gives advices but blogs listens, you know what that means.

Now think of all the joy blogging can give you. Is it that nice and oh so marvellous? But fun is just a part of the whole blogging stuff. Blogging has to offer a little stack higher benefits. In terms of finance you definitely can count on blogs.

The simplest profit you can get from blogs is when advertisers post ads on your blog. Why is that so? As discussed a while ago, there are businessmen who advertise through blogs and offer an equivalent payment every time a visitor on your blog clicks on the ad. How is that so? You will be contacted by these businessmen will talk with you about the business. You two will afterwards close the business with an agreement. Then, what will be left with you are nude moneys.

There are also other ways to earn through blog. If you are a writer you can definitely use your articles. You may circulate it and every time people would read your article that means an earning for you.

So whatever you expect on blog, all it can give you is a summit of satisfaction. Why stay enjoying your blog without earning? Come to think of it.

## **2. Blogging The newest marketing tool.**

Do you know what a blog is? It is a journal, which is made available in the web. Blogs are updated regularly and the process of updating the blog is known as blogging.

Another term for the person doing and updating the blog is the blogger. These blogs are typically updated regularly and daily with the use of software, which allows people who have background, or not.

To this day, blogging has come a long way in keeping up journals and other purposes. Not only does it help in personal use but also applied now in expanding Internet business and increasing promotion of the web sites.

Blogging is a sure way to enhance the visibility of the products and services.

If you want to apply blogging, there are some tips that you need to consider in order to improve your online business.

◆ Offering advice and guiding your visitors on some tips and other opportunities related to your business. This objective will increase the awareness of you and your business.

This will make you an authority of the customers and visitors who might want to check out your services through publications.

◆ You need to encourage your readers to write comments and suggestions. Their comments and feedback will be helpful because at least you know that someone is paying attention to your services and visiting your website.

◆ Take their feedback as a means to improve your overall design, layout, the content and the whole business marketing.

◆ You need to at least post regularly in your bog. If you have many postings in the past, you can keep it in an Archive so that people can still retrieve it in for future reference. In this way, you can also keep track of all your business plans and get some important information.

◆ Others can reprint the articles that you have written and posted to the different websites. However, they need to ask for your permission with the condition to post them with your resource box with all the URLs that go with the articles. This will give you more links to your site and will give more exposure to your site.

◆ In adding and updating bogs, you need to add good content. Always make it fresh and up-to-date. In this way, search engines will include your site in their directory listings. If your bog is listed in the different search engines, you will start increasing traffic to your site without paying for it.

◆ Your blog contains links to your site and links to other site. You can exchange links to other website and this will help in improving your ranking on search engines. You can add affiliate links through banners in the advertisements. You can also include this in your blog in order to earn extra income.

You have the authority to update your blogs and there is no limit with what you want to do. You can write about your own views, expertise, ideas, opinion, pictures and other important information or message that you want to write about.

Blogging is a way to be heard despite the increasing competency in Internet Marketing. Make sure that you make your blogs interesting and readable.

Blogging is a great way to broadcast important information such as news and current events. It does not only focus on increasing web traffic or gaining promotion.

Blogging is a good way to learn about all the important facts with just about anything under the sun. If you missed the reports and updates on the T.V, you can easily get information from blogs updated frequently. Therefore, you will not have to worry about missing your favorite late night show.

Blogging has helped many industries in the easiest way. The good thing about it is that you do not actually need experience to create your own blog. It is as easy as clicking buttons and you can work your way out on your own.

What you need to keep up is a good content that is friendly and interesting so that your readers will frequently visit your blog site and keep it as a part of their daily habit.

### **3. Blogging to make money.**

Today, there are many bloggers who maintains their blog website as a business. They make money out of blogging. This is a trend widely accepted by online businesses. Capitalizing on blogs, popularity, corporate America has used the opportunity to get closer to their clients and potential customers.

There are many bloggers in the internet that makes a decent living by just blogging. If you want to make money out of blogging, it is important to remember that not every blog is right for making money.

First of all, you should ask yourself why you blog.

Many people have different reasons on why they blog. Here are some of them:

- ◆ For recreational purposes
- ◆ For promoting business
- ◆ As a personal diary
- ◆ To help others
- ◆ To make friends
- ◆ To date
- ◆ For fun
- ◆ To be known
- ◆ To make a living

You can blog for many reasons; you can blog for fun and at the same time, to make a living out of it if it is possible.

To make money out of blogging, you should first understand the two types of earning methods in blogging: The Direct Income Method and; the Indirect Income Method.

In direct income method, you can earn money directly from blogs. In indirect income method, you can earn money because of your blog.

One great way to earn income from your blog is through affiliate programs. This program works by getting a commission for referring a visitor or reader from your blog website to buy a product or service from the company you signed up as an affiliate. To succeed in this type of method, you should choose an affiliate that is related to the topics discussed in your blog website. This is because visitors in your blog are targeted internet traffic; you don't want to affiliate with a pet

store if your site and blog is about guns.

Asking your readers for a tip may seem ridiculous, but it might work. If you already have a large number of loyal readers in your blog and actively participating in it, you can ask them to donate money for your blog. Remember that you should first create a large number of loyal readers before you ask for donations.

Another great way to make money out of your blogs is to sell stuff, like t-shirts, mugs and other small things that you can personalize. Create your own logo and post the designs on your blogs. This is great if your readers are loyal to your blog, they may want to buy something that would make them part of the group.

You can create a subscription based blog. Asking for payment to view your blog and participate in it would generate income. However, there are many blogs out there that may offer the same topic as yours for free. Since free is preferred more than fee, this type of method can rarely succeed. To make this work you may need to be a real expert on a specific topic.

Selling blogs is another way to make money out of blogs. For this, you may need to create a great website in order for it to sell. It should also have a large readership to make this work. You can successfully sell blogs in an auction sites, many buyers will take a look at your blog first and determine if there are a large number of readers and also take a look at the quality of the website.

Some readers will be someone who seeks writers to employ. If you write a good article about a specific topic in your blog, these people may probably hire you to write for them, either for their website or offline as a freelance writer for a newspaper or magazine. You and your skills are discovered through your blog. Your reputation is also important for this to work. Your blog should be able to attract large amount of readers and also remain loyal to you.

## **What's It Worth For You To Have A Six Figure Blogger **Reveal The Truth** And Finally Hand You A Proven System To Make Money Using Blogs**

Think about it... With the right information I was able to turn a measly hundred bucks into hundreds of thousands of dollars profit... Wouldn't you like to do the same?

I've done all the hard work for you by spending months testing all the latest methods and underground secrets and putting it in an easy to follow blueprint that you can **just outright copy**.

Add up all the money you've spent in the past on bogus "get rich quick" programs that never work. Now you have a genuine chance to follow a proven system which guarantees success.

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